

What is claimed is:

1. A system for managing information having a member database for storing identification codes for a plurality of members and information on respective members, and a web server associated with the member database, said web server being programmed to:

transmit to a user, in response to access from the user via the Internet, an HTML document that has an input field for said identification code, responsive to receipt of said identification code from the user, search the member database using said identification code as a key to retrieve information on a member corresponding to said identification code, and transmit said information to the user.

2. The system for managing information according to claim 1, wherein said web server includes a database program for use by a user with a user computer, said web server being further programmed to:

transmit to a user, in response to access of the user, an HTML document including a button or an input field for requesting downloading of said database program, and

transmit the database program to the user responsive to receipt of a request from the user.

3. The system for managing information according to claim 1, wherein said web server includes a database for producing business cards, and is programmed to:

transmit to a user, in response to access from a user, an HTML document carrying a page that includes a template and an input field for producing business cards, and

accept orders for printing business cards, with data on a member being read out from the member database.

4. The system for managing information according to claim 1, wherein said web server comprises recording means for recording an e-mail address of a user who has downloaded information on a member, said web server being programmed to:

5 refer to said recording means when a change is made to data on the member, and

transmit information on such change by e-mail to the user who has downloaded the data on the member.

10 5. A computer executable program adapted for use by a user in conjunction with a system having a member database for storing identification codes for a plurality of members and information on respective members, and a web server associated with said member database, said web server being configured to search said member database in response to a user access via the Internet to retrieve information on a member and
15 transmit said information to a user, said computer executable program having the functions of:

storing in an address book said information on the member
downloaded from said web server,

20 displaying on a screen of a computer an input page having a text block for producing a message part of a card and a picture block for pasting an image, and

setting a destination of the card based on data contained in said address book.

25 6. The program according to claim 5, wherein said computer executable program is transmitted from said web server to a user in response to a user request.

7. The program according to claim 6, wherein said program is configured so that name and address data in the CSV format can be imported or exported.

8. The program according to claim 5, wherein the program further
5 has a function of transmitting said card to a destination by e-mail by clicking a transmission button.

00005254-071301